

Quote

THE WEEKLY DIGEST

Volume 18—Number 16

October 16-22, 1949



Many take for granted that when Congress convenes in Jan, its actions will closely parallel those of past few mo's, since "the same men will occupy same seats." Same men physically, but mental and emotional reactions may be markedly different. For '50 is an Election Yr. Legislators would be less than human if they didn't keep an eye on the polls. The full House and a third of Senate must return to people a yr hence for a test of strength. Thus, individual action from now on will be increasingly tinged by political expediency.

Labor is, of course, out to control the next Congress, looking toward '51 legislation. Leaders figure switch of handful of House, Senate seats will suffice. Plan to reward friends, punish foes on non-partisan basis, tho Republicans get most of ire. Labor organization is superb. But the Great Unorganized Public is articulate and resentful. Congressmen detect—and reflect.

Farm situation is chaotic. Neither party knows what to do. Subsidies must be controlled, or bankrupt Gov't; public rails at paradox of huge crops, high prices. Badly split administration gambles it can get farm vote, pacify public with BRANNAN panacea next yr. Ground is being gained in regional farm meetings. Meanwhile, Republicans ask farmers *what* they want. "For further details, you should consult your local newspapers."

MAY WE *Quote* YOU ON THAT?

Pres HARRY S TRUMAN: "My political philosophy is based on the Sermon on the Mount. It is the hardest thing in the world for any man to live up to." 1-Q

" "

Dr FLETCHER D WOODWARD, of Univ of Va, criticizing modern automobiles: "With glittering color, falsies, bustles and costume jewelry, they should be called 'the harlots of the highway' rather than automobiles for safe and sane transportation." 2-Q

" "

Generalissimo CHIANG KAI-SHEK: "Russia as an aggressor is 100 times more traitorous and malicious than the Japanese militarists were." 3-Q

" "

Sen PAUL DOUGLAS, of Ill: "Americans have an odd trait: They are willing to sacrifice, if everyone else does the same. They are basically patriotic but, if they see another chiseling, they are inclined to say: 'If he can, I can too.'" 4-Q

" "

Dr KONRAD ADENAUER, W German Chancellor: "The Soviet zone of Germany has merely been given a new name plate. It is a pure satellite like Rumania, Bulgaria, Poland and Czechoslovakia." 5-Q

" "

DOUGLAS SOUTHALL FREEMAN, historian: "The difference between a career and a job is the difference between 40 and 60 hrs a wk." 6-Q

" "

ERNEST BEVIN, British For'n Sec'y: "I pin my faith on the ordinary peoples of the world who will not be deceived either by dialectics or slogans. They may be

confused for a time, but in the end the simple folks will discern the truth. Perhaps that's the reason why so much of the truth is denied to so much of the world." 7-Q

" "

Sen IRVING M IVES, of N Y: "No matter what the conditions or which way we turn, the Administration seems always ready with a plausible reason for placing gov't in the field of private enterprise." 8-Q

" "

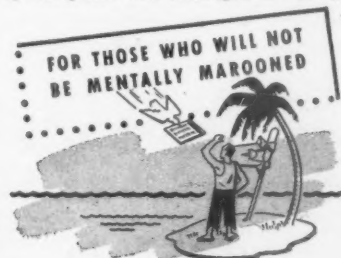
NORMAN THOMAS, head of Socialist party, decrying "nation's conversion to an arms economy": "Why, if an angel appeared from Heaven and told us we would have everlasting peace starting now, there would be an immediate panic." 9-Q

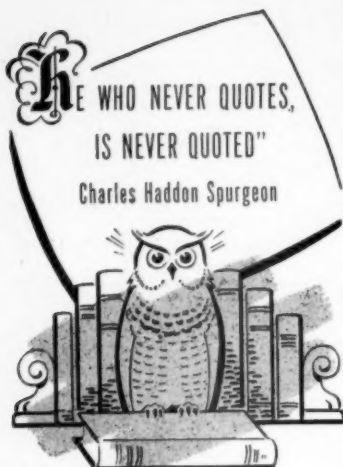
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Sir JOHN BOYD ORR, former chief of UN Food and Agriculture Organization, Nobel Peace Prize winner for '49: "Unless world gov't is achieved in a few yrs, civilization is doomed." 10-Q

" "

Lord VANSITTART, former British Undersec'y of For'n Affairs: "Control and inspection of the atom must be 100%—to make it not only foolproof but knaveproof." 11-Q





ADVICE—1

If you do what people tell you, you will be fishing hares in the sea and hunting fish in the woods.—Bulgarian proverb.

APPRECIATION—2

When Wm Knudsen, automobile mfr, was attending an auto show he met the clergyman who had married him. Said Knudsen: "I gave you only \$20 for tying the knot. That wasn't enough." He called the head salesman and told him to give the minister a new automobile.—Grit.

BOOKS—3

If any one would make me the greatest king that ever lived, with palaces and gardens and fine dinners, and wines and coaches, and beautiful clothes, and hundreds of servants, on condition that I should not read books, I would not be a king. I would rather be a poor man in a garret with plenty of books than a king who did not love reading.—Lord THOS MACAULAY,* English author.

CHAUVINISM—4

A business man with far-flung interests advises us that he recently happened to be in a Tex city

and, more specifically, at the luncheon board of a leading banker of the place. It was hotter, even, than N Y at its worst this summer, and during the repast our man remarked confidentially to the lady next to him that he couldn't understand why people as well-to-do as his host and hostess didn't spend their summers elsewhere. The lady gave him a gentle smile. "I'm afraid you don't understand," she said. "In summer, it's hot everywhere in Tex." — *New Yorker*.

CHILDREN—5

So far as little boys are concerned, cleanliness is next to godliness and almost as remote.—JOHN MASON BROWN, *Morning Faces*. (Whittlesey)

CHRISTIANITY—6

The world is equally shocked at hearing Christianity criticized and seeing it practiced.—D ELTON TRUEBLOOD, author and educator.

CONSCIENCE—7

Your conscience is what your mother told you before you were 6 yrs old.—Dr G BROCK CHISHOLM, director, World Health Organization, *Ladies' Home Jnl*.

What Makes a Good Teacher?

A good teacher needs:
The education of a college president
The exec ability of a financier
The humility of a deacon
The adaptability of a chameleon
The hope of an optimist
The courage of a hero
The wisdom of a serpent
The gentleness of a dove
The patience of Job
The grace of God, and
The persistence of the devil.—
Supreme Bulletin. 8

CRIME—9

Crime: society's permanent wave.—*Pipe Dreams*, hm, Universal Concrete Pipe Co.

CURIOSITY—10

No man really becomes a fool until he stops asking questions.—CHAS P STEINMETZ,* electrical engineer.

DRINK—Drinking—11

It has been est'd that the 1,370,000 alcoholic males employed in heavy industry lose an average of 22 days each yr from the acute effects of alcohol.—KATHRYN CLOSE, *Survey*.

EDUCATION—12

Four million children in the U S, 5 to 17 yrs of age, attend no school whatsoever.—*Wesley News*.

EMPLOYMENT—13

This ad appeared in a recent issue of the *London Times*: "Wanted, responsible appointment, minimum work and 4 figure salary, with unlimited expense sheet; will travel anywhere in luxury only; if really essential could supply references."

FREEDOM—of Speech—14

Freedom of speech means that even a donkey has a right to bray.—*Pepper & Salt*.

FUTURE—15

Forget the past. No man ever backed into prosperity.—Franklin Field, hm, Franklin Life Ins Co.

GERMANY—Postwar—16

Germans have always been, at least in my experience, hell-bent to talk of the problems of man and the world. Just now, after the long yrs in which it was dangerous to talk, they are on a talking spree. As a German physician said to me, "Our tongues are like a muscle that has not been used for a long time. At first, you are afraid it will hurt if you move it, so you go easy. Then you find it doesn't hurt, and you consciously keep moving it around." — EVERETT C HUGHES, "An American Tempted in Germany," *Christian Century*, 9-21-'49.

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GIFTS—Giving—17

It is blessed to give but it is even more blessed to give wisely.—J ALVIN KUGELMASS, "Uncle Sam—Indian Giver," *Kiwanis Mag*, 9-'49.

GOOD WILL—18

Good will is about the only asset that competition can't undersell. — *Animator*, hm, Alexander Film Co.

They say . . .

Rand McNally issues its new postwar atlas this mo, after some 8 yrs' preparation, half a million expenditure. According to the co (whose word is good enough for us), the longest word in the atlas is Lake Chargogga-gogmanchauggogoggchaubunagungamaugg, in Mass. An Indian name pronounced like a healthy gargle, it is believed to mean: "You fish on your side; I'll fish on my side, and nobody fish in middle." . . . *S China Morning Post* of Hongkong announces Canton authorities have forbidden red cloth coverings for rickshaw seats, prescribing blue instead. Reason: red is symbolic of communism. . . . Still in the Orient, the story is told that military police in Tokyo recently captured a group of enterprising gentlemen selling whisky with the remarkable label: "Mfr'd in N Y; X Firm founded in 1484."

GOVT—Expenditure—19

A century ago it took the gov't 9 days to spend a million dollars; today, it sails thru a mere million every 12 min's. Of course, everything is speeding up these days—we have learned how to travel about 25 times as fast as in 1850. But even our transportation speed-up dwindles in significance when it is noted that the gov't has learned how to spend tax money 1,100 times faster in the same 100 yrs.—*Commerce*.

HABIT—20

A well-dressed man came briskly into the restaurant. At once the waitress put before him a cheese sandwich, a baked apple, and a pot of coffee. In 5 min's he had disposed of the food and was gone. "He must be a regular," I commented to the girl.

"Regular is no word for it," the waitress said. "For 14 yrs he comes in at 19 min's past 12, always eats the same thing and never talks. I don't say a word except in May and Sept. In Sept I say, 'We've got oysters.' He says 'Good,' and I give him an oyster cocktail instead of the baked apple. In May I say, 'No more oysters.' He says, 'Good' and we go back to the cheese sandwich, baked apple and coffee."

Ruts dig deep graves! — JOE BLANDFORD, *Democracy in Action*.

HUMAN NATURE—21

What a terrific din there'd be if we made as much noise when things go right as we do when they go wrong.—*Bluebird Briefs*, hm, Bluebird Bakeries.

IDEAS—22

Today world peace is dying of anemia of political ideas. No new ideas have been advanced on a world level for 3 yrs.—*New Republic*.

IMAGINATION—23

Imagination is what makes some politicians think they are statesmen.—*Banking*.

IMPERIALISM—24

Imperialism seems to be any act by another nation calculated to gain advantages you hoped to gain. —ART BENSON, *Weyerhaeuser News*, hm, Weyerhaeuser Sales Co.

LABOR—25

Labor's demands this season emphasize pensions rather than raises. Our workmen are thinking more about where they will be at 65 than where they will be on Sat night. — HOWARD BRUBAKER, *New Yorker*.

LIFE—Direction—26

In Rear-Adm Byrd's* acc't of his 2nd trip to the S Pole, he said: "We com'd flying as closely as possible along the 180th meridian. But it is obvious that no navigator can fly along a mathematical line. Consequently, since this is the internat'l date line, we were zigzagging constantly from today into tomorrow and back again."—CHAS M CROWE, in Lenten devotional booklet, *The Sanctuary*. (Abingdon-Cokesbury)

LUCK—27

Good luck may come if you stroke a black cat, but I'm more

inclined to believe it will happen if you rub your opportunities with elbow grease as long, as hard, and as often as you can.—JERRY FLEISHMAN, *Trailer Talk*, hm, Warner Fruehauf Trailer Co.

MIND—28

Society is the sworn enemy of mental health. — ANDREW SALTER, *Conditioned Reflex Therapy*.



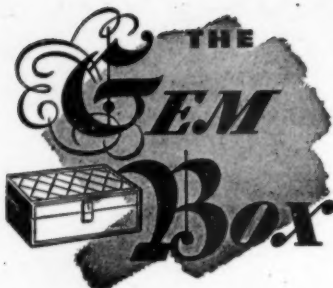
It is a shock to older Americans to realize that a generation has now matured to whom Oct 24, '29 is merely a departed date. Twenty yrs ago next wk there fell a sudden catastrophic blow — the Great Stock Mkt Crash,* which ushered in the Depression Decade.

Stock prices had been trending upward; N Y Exchange listings had more than doubled their value in 3 short yrs. Everyone was dabbling in stocks. Bootblacks and barbers subscribed to financial services; clerks ran small savings to fantastic paper profits. Here and there a sober voice—notably that of ROGER BABSON, the business analyst — counseled caution. Few heard, and fewer heeded.

Then came the Crash. Sixteen million shares changed hands in a single day. Thousands, operating on slender margins, were wiped out. Millions who had never traded a share of stock were profoundly shocked, confused.

But America recovered. And recovered in characteristic fashion. Within 48 hrs radio comedians were on the air with mkt jokes and jibes—some a bit grisly. Example: Two ruined speculators joined hands and jumped from a 14th-story window . . . They had a joint acc't.

EDDIE CANTOR, who lost his personal fortune in the crash, laid a new foundation with a quickie book, *Yoo Hoo, Prosperity!* Dedicated "To Every Person Who has a Dollar Left," it went into 3 printings in as many wks. Price: \$1, "or a carload of wheat."



I Love America

WILFRED A. PETERSON, author and editor, has written a series of reflections on the American scene. This one, entitled "The Land," appeared in Hoover Sphere, house mag of Hoover Ball & Bearing Co.

Scoop up a handful of soil and you will hold in your hand the miracle of America.

The precious grains of sand reflect a nation of contrasts:

The unlimited horizons of sweeping plains, burning deserts and rolling prairies.

The tranquility of snug harbors, quiet valleys and shining inland lakes.

The energy of thundering waterfalls, roaring cities and the flaming sky of steel mills.

The neighborliness of old rail fences, railroads and highways tying a nation together.

The challenge of snowcapped mountains and giant trees towering into the sky.

The laughter of merry little brooks babbling their way to the sea.

The promise of the deep, straight furrows of the plowman.

The bounty of vast fields of waving grain.

The power of mighty waves pounding a rock bound coast.

The beauty of snow on hemlock trees, violets peeping thru the sod and the dashing splashes of color of the autumn woods.

The inspiration of the lights of a great city at night, seen from the window of an airliner.

The noise of factory whistles calling a nation to work.

The silence of the everlasting stars.

This is America.

This is the land we love.

MODERN AGE—29

What won't women think of next? Monsanto's plastic division rec'd this inquiry: "Have you plastic shingles available so that we can lie in bed and see the sun rise?"—*West Coast Druggist*.

MUSIC—30

While I have written music which goes right to the people, I also wanted to serve other ends besides simply entertainment. I wanted to conquer the hearts and souls of men.—FRANZ LEHAR,* Hungarian composer, in a last message to his public.

OPTIMISM—Pessimism—31

Many an Optimist has become rich simply by buying out a Pessimist.—Nuggets, hm, Barnes-Ross Company.

ORIGIN: "Spud"—32

When Sir Walter Raleigh* brought back the potato to England from the New World, it was denounced as being unfit for human consumption. A Society for the Prevention of Unclean Diet was formed, and from the initials was created our popular slang word, "Spud." — *Sterling Sparks*, hm, Sterling Grinding Wheel Division.

PARENTS*—Responsibility—33

What will happen in America 5 yrs or 25 or 50 yrs hence is being fostered in the homes of today all over the land. The future lies, not in the hands of statesmen or courts or legislatures or secret tribunals, but in the hands of the fathers and mothers of the world.—*Christian Observer*.

PEACE—34

To maintain peace, it is necessary, firstly, that the nations still in ignorance free themselves from that bondage, and secondly, that those who learn shall not thereby fall into the habit of uncritical obedience. But even if that were the express task of education in all countries, what success would a teacher have if, as a teacher, he teaches peace but, as a citizen, he fans the flames of war?—JAIMES TORRES BODET, Director-General of UNESCO, *NEA Jnl*, 9-'49.

POVERTY—35

In pioneer days, people considered themselves poor if they could not buy coffee; later they thought they were poor if they could not own a parlor organ. A decade ago, every young married couple considered themselves poor if they could not furnish their new home with a davenport and chair to match. Now we are poor if we cannot drive the latest model car.

Poverty is largely a state of mind. It consists in wanting something we cannot get. The poverty a man resents is his particular degree of poverty; the cause of his resentment is not actual need, but the fact that other people have more.—*Telescope-Messenger*.

PROPAGANDA—36

Slick propaganda is the kind that is tasteless when swallowed.—CAREY WILLIAMS, *Publishers Syndicate*.

RADIO—37

Sports broadcasters, writes Bruce Barton, are the most honest of all.

Goddess of Liberty

The Statue of Liberty was built at the expense of the French people as a present to the people of America, but when finished, America was unable to receive it. It required \$100,000 to erect a pedestal for the statue. Jos Pulitzer* wrote an editorial, appealing "not to the millionaires, but to the masses" to adorn the threshold of America with "Liberty Enlightening the World."

Thousands contributed their grain of sand . . . Much of the money came from people of for'gn birth. "I have seen enough

of monarchical gov'ts," wrote one, "to appreciate the blessing of this Republic. Enclosed please find \$2 for the fund."

Within less than 5 mo's Pulitzer announced the \$100,000 had been raised. And on Oct 28, 1886, the statue was dedicated.*

No other incident in Pulitzer's life gave him greater satisfaction. He had helped his people to set up a shrine to the Goddess of Liberty. And Liberty was to him the one true religion.—HENRY THOMAS & DANA LEE THOMAS, *50 Great Americans*. (Doubleday) 38

There is no coloring, no shading, no slanting in their presentation of the news. They say, "A foul down 3rd base-line." They do not say: "Well, my friends, according to the umpire the ball went pretty far to the left, but then we've got to realize the world is turning left these days and, after all, these are matters of opinion and the individual conscience." When they say "low and outside" it means low and outside. It doesn't mean that they are trying to prejudice the listener against the pitcher, the batter, or the ball.—*Enos Mag*, hm, Enos Coal Co.

SAFETY—39

The worst fault of a motorist is his belief that he has none.—*Oma-ha World-Herald*.

SALESMANSHIP—40

In the yrs to come, the jobs, the income, the happiness, the fate of more than 140 million Americans will rest largely in the hands of less than half a million of those Americans. These half million are the salesmen of America. Will the future bring us depression or prosperity? They will decide. Will we have inflation, deflation or return to a sound economy? They will decide. Salesmen, as a group, supported by engineers, production men, transportation men and by the fire power of adv'g will have more effect upon the permanence of peace than all the diplomats—more effect on wages and real prices than all the negotiators.—*DAVID F AUSTIN, Industrial Mkt'g*.

SELF-CONTROL—41

"When I think of what you've meant to me all these yrs we've been married," the taciturn old Vermonter said to his spouse, "sometimes danged if it ain't more'n I can stand not to tell ye!"—*Home Life*, hm, Railroadmen's Fed'l Savings & Loan Ass'n.

SNOBBERY—42

Snobbery is right in its impulse; it is wrong in its aim. It has a good heart but a bad head. It means essentially the movement towards a life richer, more generous and more secure than that to which we were born; it is the instinct of development. The mistake which it commits is the adoption of false standards.—*T M KETTLE, Irish Digest*. (Dublin, Eire)

SOCIALIZED MEDICINE—43

Since Britain is a comparatively small country, its doctors are surprised to learn that it contains so many achers.—*Wall St Jnl*.

SPEECH—44

Words, like people, travel faster and get there with greater certainty, if they know where they're going.—*HOWARD W NEWTON, Adv'g Agency*.

TAXES—45

Taxes are boomerangs the poor hurl at the rich.—*Pure Oil News*, hm, Pure Oil Co.

UNITED NATIONS*—46

Thru its specialized agencies, the UN daily feeds 4½ million children in Europe and Asia. It is giving political, economic, social and educational training to some 200 million people thruout the world so that they may 1 day soon govern themselves independently and successfully. It recently checked a cholera epidemic in Egypt in the shortest time in medical history. It reduced the malaria rate in parts of Greece from 80% to 5%. In 1 yr it cared for more than 600,000 homeless, and helped 374,000 men, women and children find homes and a new life in 70 countries . . . The list goes on, touching in 1 way or another virtually every part of the world and the people in it.—*M R T CARTER*, Chief, Division of Public Liaison, Washington, D C.

VALUES—47

The real enemies of progressive democracy are not the wealthy reactionaries who are too weak numerically and mentally to be of any acc't in modern society.

The true opponents of all progress are the working classes who continue to think only in terms of dog and horse racing, football pools, money for nothing and beer by the bucketful.—*CRAWFORD HUNTER, Leader Mag*. (London)

WEALTH—48

The real measure of our wealth is how much we should be worth if we lost our money.—*J H JOWETT, Houston Times*.

WORRY—49

You may be a happy-natured person that has no interest in any definition of worry. However, here

is a simple one given by a bio-chemist: "Worry can be chemically defined as the psychic reaction of somatic saturation with paralytic acid and monosodic phosphate."—*Nashua Cavalier*, hm, Nashua Gummed & Coated Paper Co.



October 23-29—"Better Parenthood Wk
23-30—Religious Book Wk

October 23

1844—b Rob't Bridges, English poet
1906—d Paul Cezanne, French artist
1949—World Order Sunday

October 24

1632—b Anthony van Leeuwenhoek, Dutch naturalist, microscopist
1788—b Sarah Buell Hale, American journalist
1808—b John Sartain, English-born American engraver, editor
1852—d Dan'l Webster, American lawyer, statesman
1861—Transcontinental telegraph line completed
1929—"Beginning of stock mkt crash
1945—UN Charter went into effect
1948—d Franz Lehar, Hungarian composer
1949—"UN Day

October 25

1400—d Geoffrey Chaucer, English poet
1800—"b Thos H Macaulay, English author, statesman
1825—b Johann Strauss (The Younger), Austrian composer
1888—"b Richard E Byrd, American explorer
1902—d Frank Norris, American novelist

October 26

1757—"b Heinrich Friedrich, Baron vom und zum Stein, Prussian statesman
1759—"b Georges J Danton, French revolutionary leader
1764—"d Wm Hogarth, English artist
1800—"b Helmuth Karl, Count von Moltke, Prussian militarist
1825—Eric Canal opened to traffic
1923—"d Chas Steinmetz, German-born American electrical engineer
1944—"d Wm Temple, Archbishop of Canterbury

October 27

1858—"b Theo Roosevelt, 26th U S Pres
1873—"b Emily Post, American social arbiter, author
1899—Moscow Art Theater opened
1904—Original N Y Subway opened

October 28

1466—"b Desiderius Erasmus, Dutch soldier, author
1704—"d John Locke, English philosopher
1728—"b Jas Cook, English naval capt, explorer
1886—"Status of Liberty decided
1918—Republic of Czechoslovakia founded, Thos Masaryk, 1st pres

October 29

1618—"d Sir Walter Raleigh, British explorer
1656—"b Edmund Halley, British astronomer
1740—"b Jas Boswell, English biographer of Sam'l Johnson
1795—"b John Keats, English poet
1911—"d Jos Pulitzer, American journalist, editor

*Indicates relevant mat'l in current issue. See items thus marked.

GOOD STORIES

You Can Use

A friend who works near the White House, and commutes to a little farm 20 mi's out in Md, was getting sympathy for living only a whoop and a holler from the Navy's huge scientific lab at White Oak, Md. It's a perfect and natural target.

"Aw," our friend waved it all aside, "I'm on the far edge of the 2nd degree burn zone."—PAUL R LEACH, *Detroit Free Press*.

If the knocking at the door is unusually long and loud, it isn't opportunity—it's relatives.

—NORMA BOBLITT, Louisville Courier-Jnl Mag.

Prof Irwin Edman once delivered a spirited lecture in Kingsport, Tenn, on the Medes and the Persians. At its conclusion a stout party hustled up to the platform, wrung his hand warmly and told him, "Yo' talk was particularly interestin' to me, Prof. You see, mah mother was a Meade."—BENNETT CERF, *Sat Review of Literature*.

Pessimistic Indian: One who walks around with a wet blanket.—McCall Spirit.

The very rich man was interviewing an applicant for a job as his personal valet. "You may have trouble with me," he said. "I have a wooden leg, a glass eye, a toupee, an artificial arm and false teeth." "That won't bother me," repl'd the applicant. "I used to be on the assembly line at Lockheed."—*News & Views*, hm, Gen'l Motors. c

The following mordant conundrum is going the rounds at Strasbourg: Which is the greatest country in the world? Answer: Poland. Her Prime Minister is in Washington, her army is in England, her Gov't is in Moscow and her population is in Siberia.—*Daily Telegraph*. (London) d

"When I arrived home last night," related the young husband, "my wife greeted me with a big kiss. She had a swell dinner ready and afterwards she wouldn't let

I LAUGHED AT THIS ONE

BETTY GALLIK
Teacher

David, who was better in arithmetic than in spelling, was at the blackboard trying to spell a word. Meaning to be helpful, a classmate said, "Just add e." David looked irritably over his shoulder, "I'm not adding. I'm spelling."—*Instructor*.

me help her with the dishes, but made me sit in the living room and read the paper."

The old married man sighed: "And how did you like her new hat?"—*Advance*.

Theo Roosevelt* had only 1 complaint about the Presidency—he disliked the formality of the office.

At one time, after an accident, he required a minor operation on his leg. As he was lying on the operating table awaiting the anaesthetic, he noticed the gloves worn by the surgeons.

"Oh, come now, gentlemen," kidded T R, "must we be so formal on an occasion such as this?"—IRVING HOFFMAN, *Hollywood Reporter*.

Suspenders are just about the oldest form of social security.—Locomotive, hm, Hartford Steam Boiler Inspection & Ins Co.

A veteran Washington reporter recalls a press conf called by the Director of the Budget to explain the annual budget. During the rather involved exposition which followed there developed between the director and his associates a discrepancy of about \$15 million in comparing the tables.

It was discovered, after some hurried checking, that 2 different comparisons had been employed, and that this acc'ted for about \$14 million of the discrepancy.

This did not quite satisfy one

persistent reporter, who quietly inq'd: "But what about the other million dollars?"

"Well," came the impatient rejoinder of one of the budget experts, "what do you want us to do—explain it down to the last penny?"—*Wall St Jnl*.

Titoism: A type of rust that affects iron curtains. — Christian Science Monitor.

A minor ECA official, just back from Italy, reports on how the drouth situation over there was solved recently. "First, there were prayers for rain," he said, "but they didn't work. The Communists wrote a manifesto against the drouth. That didn't work, either. Finally, a state dep't man came up with the solution."

"The only thing to do," he said, 'is to schedule a series of garden parties.' Sure enough, it started to rain the day of the 1st party and didn't let up for a wk."—ELSIE MORROW, *Portland Oregonian*. h

Politicians who keep their ears to the ground shouldn't be surprised if they fill up with dirt.—R B LOCKHART, *Pittsburg (Tex) Gazette*.

After a nation-wide tour this spring, Bob Hope related that the hotels he visited usually had 2 towels in the bathrooms—"His" and "Hers." However, Bob remarked that in the southern hotels he found but one towel marked—"You All."—*Topics*, hm, Pick Hotels Corp'n. i

Many a woman who can't add can certainly distract.—Santa Fe Mag, hm, Santa Fe Railroad.

She was complaining to her dairymaid about the quality of his milk.

"Short o' grass feed, mum; short

o' grass feed at this time of the yr," said the milkman. "Bless you, them cows of mine are just as sorry as I am. I often stands and watches 'em crying because they feel somehow as their milk don't do 'em credit. You don't believe me, do you?"

"Oh, yes, I believe you," said the woman, coldly, "but I wish in future you'd see they don't let all the tears go into my bottle."—*Montreal (Canada) Star.*

Getting even . . .

A smart man
With some precision,
Of a woman
Gave this definition:
"A rag, a bone,
and a hank of hair."

But a smart woman,
Not to be outdone,
Defined man
In the following pun:
"A nag, a drone,
and a tank of air."—*Tex Outlook.*

"See," said the mother, pointing to a picture of Pilgrims going to church, "they went to church every Sunday!"

Her son, noticing the guns carried by the men, said, "I'd go every day if I could shoot Indians on the way!"—*Rex Top-ics.*

If modern "best seller" authors do not achieve immortality, they will miss it only by a "t."—*R & R Mag., Am. Ins Research & Review Service.*

Dan'l Webster* was once sued by his butcher for a bill which was long over-due. Before his suit was settled, he met the butcher on the st and, to the man's great embarrassment, stopped to ask why he had ceased sending around for his order.

"Why, Mr Webster," said the tradesman. "I did not think you would want to deal with me when I've brought suit against you."

"Tut! Tut!" said Mr Webster. "Sue me all you wish but, for goodness sake, man, don't try to starve me to death."—*Christian Observer.*

An adv'g salesman arrived at a large Chicago hotel and took a room. He carried with him only a small grip, and the hotel porter asked for the tags for his trunks.

"I have none," said the man.

"Why, I understood you were a salesman," said the porter.

"That's right, I am. But I don't need any trunks. I sell brains."

The porter scratched his head and said, "Well, sir, boss, you is the 1st traveling salesman what's ever come here without no samples."

—GARRY MOORE, radio program.

What this country needs is fewer permanent waves and more permanent wives. — KAY INGRAM, Country Gentleman.

Mr Kalle Schroder, one of King Gustaf of Sweden's tennis partners, had just rec'd his call to report for a yr's military training. He had been posted to a regiment away up north. Mr Schroder did not care very much for this arrangement, so he decided to do something about it. After a tennis match he walked up to the King and told him about his troubles.

The King, after hearing Kalle's tale of woe, said it would not be possible to get the transfer.

Mr Schroder looked at the monarch in amazement for a speechless moment, then blurted out: "But your Majesty, you must have SOME authority."

The transfer was granted.—*Vecko Revyn. (Stockholm)*

Many of us are at the "Metallic" age—gold in our teeth, silver in our hair . . . and lead in our pants.—*Mag Digest.*

The new minister was visiting the household for the 1st time and was praising the Sunday school record of little Myrtle. "My child," he enthused, "I have been talking to your teacher, and she tells me that if you continue to learn your lessons well you will have a Good Conduct card for every Sunday in the yr."

"My," the child rejoined. "That'll be a whole deck, won't it?"—*Oma-ha World-Herald.*



OF THE NEW

COMMUNICATIONS: "Teletap" device signals when someone is listening to your phone conversations on a wire-tapping device or another extension. Device doesn't have to be hooked directly to phone wires. Teletap Corp'n, 480 W 34th St, N Y. (*Business Wk*)

GARDENING: Lawnmower attachment pulverizes fallen leaves, scatters particles so evenly they vanish in the grass. Leaves in pulverized form help to supply much-needed humus, plant food essential to good growth. (*Scientific Monthly*)

HOUSEHOLD UTENSILS: New tumbler will keep ice cubes solid for 4 hrs. It consists of 2 layers of plastic with a vacuum between. Will not sweat and ruin tables; no coasters necessary. (*Elks Mag*)

LAUNDRY: Washer-wringer-ironer combination is mkt'd by Thor Corp'n. When washing's done, wringer is easily removed and replaced by the ironing unit, which is driven by the washer's motor and gears. Easily stored. (*Pathfinder*)

MATCHES: One Morton Downey match will be enough to light up 200 smokes in a carton. "Repeater," differing only from ordinary match in that it is a trifle thicker, has been developed, patented in Sweden. Mr Downey, in ass'n with a small group, is seeking exclusive rights in U S. (*I N S*)

PAINT: A 1-ccat house paint which has great resistance to peeling and shows a minimum of discoloration. Film provided by paint is self-cleansing because it gradually chalks at surface and is constantly washed away, leaving paint always bright and shiny. One application said to last 4 to 5 yrs. (*Rotarian*)

Mining

THE MAGAZINES



Building the "Feeling of Belonging" — WALLACE F BENNETT, pres. Nat'l Ass'n of Mfr's, *Dun's Review*, 9-'49.

No nation ever has had as free an economic system as the U S. No country, even with manpower and natural resources as great as ours or greater, ever has come within hailing distance of our productivity or living standards . . .

Freedom is being attacked everywhere in the world — freedom of religion, racial freedom, cultural and social freedom. And always, of course, economic freedom—because it is difficult to kill other freedoms without killing economic freedom first . . . In the U S, we so far have retained our personal freedoms virtually intact, but our first line of defense, our economic freedom, has for some time been pounded and even breached in several places . . .

Every time the Gov't enters some new field formerly in the hands of private owners, it does 2 things: First, it removes one more source of income from which it can collect taxes. Second, it adds one more possible source of cost, which the people must pay for by more taxes.

There are over 100 important business enterprises in which the Fed'l Gov't is financially interested or which it owns outright. The Fed'l Gov't is now in business to such an extent . . . our biggest private mfr'g concern looks like a bicycle shop in comparison. — HERMAN W STEINKRAUS, Prcs, U S Chamber of Commerce, "We Need a 5th Freedom," *American Mag*, 9-'49.

Only if all the men and women in industry come to feel that they are part of free enterprise, that it is their system and not the property of mgt and stockholders, can we look forward confidently to the perpetuation of the American way of providing opportunity.

incentive, and economic satisfactions for all of the people . . .

Under the right kind of leadership, it is possible for a soldier in the front lines to feel a sense of security . . . Such a soldier knows his comdr feels a deep personal responsibility for his safety and welfare . . . If freedom of enterprise is to be saved, leaders of industry must demonstrate the same kind of leadership . . .

Freedom of enterprise will not be saved by any sweeping solutions or proposals on a nat'l scale. It will be preserved, and strengthened, when it becomes the sum total of the experience of all the men and women who are employed in the plants of America.

THE EDITORIAL

"WE"



Management Muff—B C FORBES, editor & publisher, *Forbes*, 10-1-'49.

Like deer hunters on Opening Day, self-styled free enterprise propagandists are banging away at everything that moves. But from the march of nat'l events it would appear that they are either using the wrong caliber shot or are badly in need of precision marksmanship. Impressed by the tonnage of free enterprise and American Way propaganda generated and distributed by individuals, foundations, comm's and industrial corp'ns, *Forbes* tried to discover how much of this scattered buckshot was hitting the mark. A query of social and economic-minded individuals showed many points of agreement: most respondents cited lack of organization, need for the definition of terms, better salesmanship, more education and enthusiasm . . .

Many felt all too often the free

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Quote

enterprise "hoopla" is given to groups already "sold" on the moral and economic merits of free enterprise. In complete agreement, they murmur "Amen, brother," wag their heads—but forget that the idea must be sold to non-believers. With all too many of the free enterprise "boosters," they have allowed the entire issue to degenerate to a "cult" status wherein fellow sufferers lament the passing "old days," solemnly stick verbal pins into communist and socialist effigies—and do nothing.

But when the chips are down it will be no communist or socialist, but the American worker who'll call the tune. He must be reached—if not by a single unified effort, then by the co-ordinated and integrated efforts of all. "Because the labor group by far outnumbered any other group, in the long run we will have pretty much the kind of Gov't and the kind of society labor decrees," says Walter H Wheeler, Jr, pres, Pitney-Bowes. The "long run" can become tragically short—if business slips thru it.

